

The Power of Story:

Creating Compelling Stories Worth Sharing



Have you found yourself blankly stating “what you do” for a living when you could be sharing your authentic story?

Are your words filled with industry language that leave your listeners confused?

What if I told you, you could use a **simple formula to develop your business story**? **Discover the story** your customers want to hear. Get ready to uncover your back story, your life’s narrative that shapes who you are. The Power of Story will help you inspire, educate and motivate your prospects to act – to ask you for more information, sign up, or make a purchase.

During this discussion you will:

- Discover what makes an engaging story
- Collaborate to uncover your back story
- Craft a story your audience will resonate with
- Position your story for action

Walk away with valuable tools to create your authentic story and win clients. Join Marni and learn how to tell your compelling story worth sharing. Call today to schedule!



About Marni

Marni is Chief Creative Officer at Marni Myers Creative, a **brand strategy, graphic design** and **photography** studio in Denver, Colorado. With 25 years of creative experience, she partners with hotels and hospitality, food and beverage, and seasoned small businesses, assisting them in standing out through the use of compelling stories. Specializing in **Integrated Branding Programs** – your business and product name, logo, graphic design for print, website design, social media marketing and photography – all efforts work together to showcase a cohesive, streamlined look and message your target audience will remember.

Marni speaks/facilitates on:

The Power of Story - Creating Compelling Stories Worth Sharing

What’s Your Big Idea? How to Develop Your Idea and Get It Out There

Team Impact: Developing More Effective Teams



**MARNI
MYERS
CREATIVE**

(303) 808-0326
mm@marnimyers.com
marnimyers.com



“Your ability to tell a story is captivating. Thank you for showing me how to tell my story.”

Truman Lo, Business Coach, Cru Global